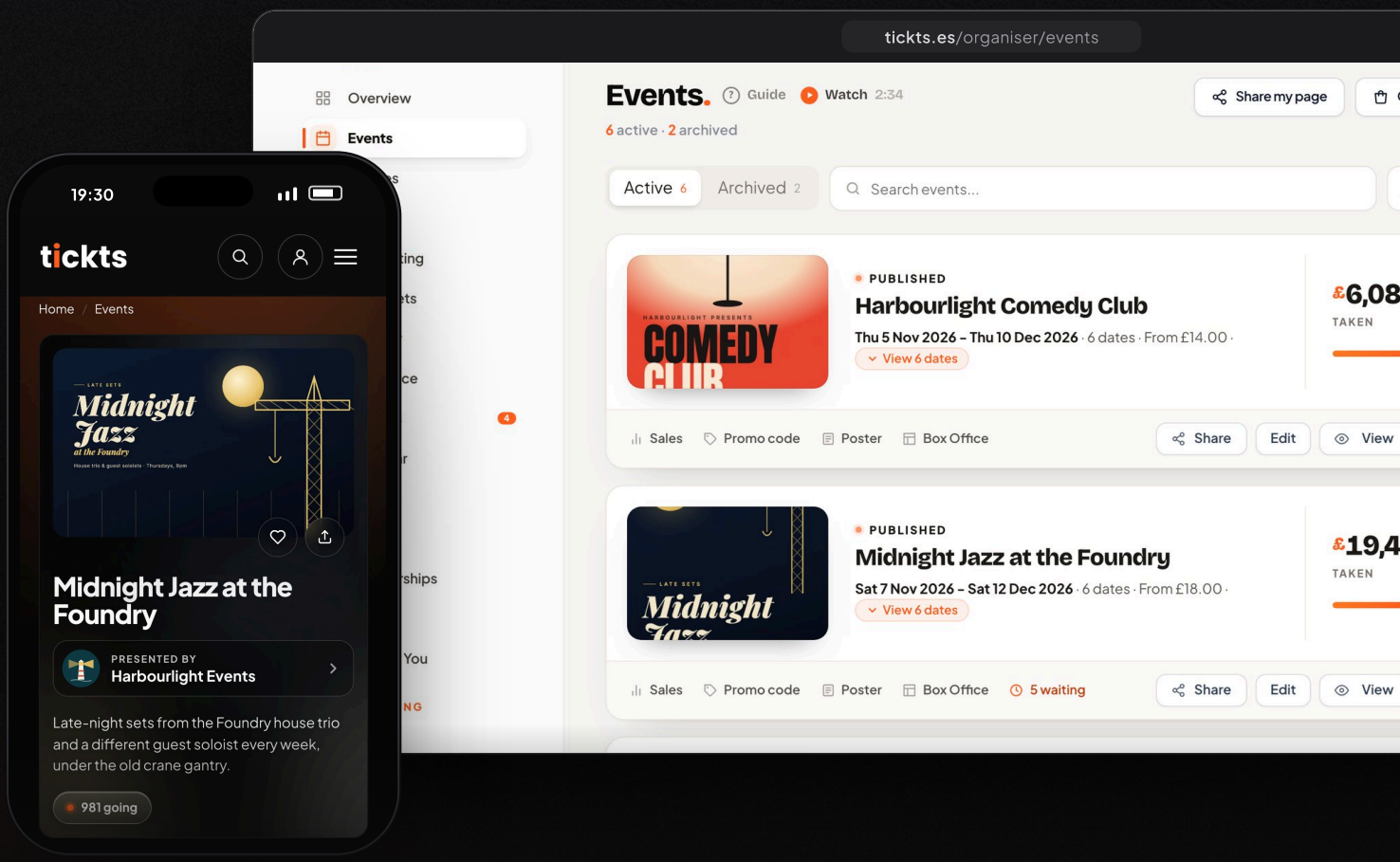
tickts

FEATURE SPECIFICATION
NOVEMBER 2026

Every feature. One platform. 0% booking fees.

The complete ticketing platform for theatres, venues, festivals, clubs, classes and charities: **223 features** across selling, payments, the door, marketing and the business behind it.



0%
BOOKING FEE

223
LIVE FEATURES

27
FEATURE AREAS

5
COUNTRIES

THE PROMISE

Your tickets. Your price. Your money.

tickts is ticketing with no booking fee and no commission. Buyers pay the price on the poster, the money goes straight into the organiser's own account, and everything it takes to sell out comes with it.

01 0% booking fees

Nothing is added to the buyer's ticket, and tickts takes no commission on a sale. Not now, not later.

02 One price for buyers

The price fans see is the price they pay. The card processor's standard fee comes out of the ticket price.

03 Your money, your account

Payments land in the organiser's own Stripe or PayPal account in real time. tickts never holds the funds.

04 Free to start, no contract

The Starter plan is free for good. Paid plans are monthly or annual, and can be cancelled any time.

WHERE A £20.00 TICKET GOES

Straight from the buyer to the organiser.

THE BUYER PAYS	STRIPE'S CARD FEE	THE ORGANISER KEEPS
£20.00	£0.50	£19.50
The price on the page. Nothing added at checkout.	1.5% + 20p, Stripe's standard UK card rate.	In their own account, paid out to their bank.

What tickts takes from the sale **£0.00**

BUILT FOR Theatres / Music & comedy venues / Festivals / Sports clubs / Classes & studios / Charities & schools / Conferences / Village halls

CONTENTS

Six chapters, 223 features.

Every feature listed is live today. A plan name beside one means it needs that plan; the rest are on every plan, including the free one.

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174 features on every plan ● GROWTH **36** more on Growth ● PRO **13** more on Pro

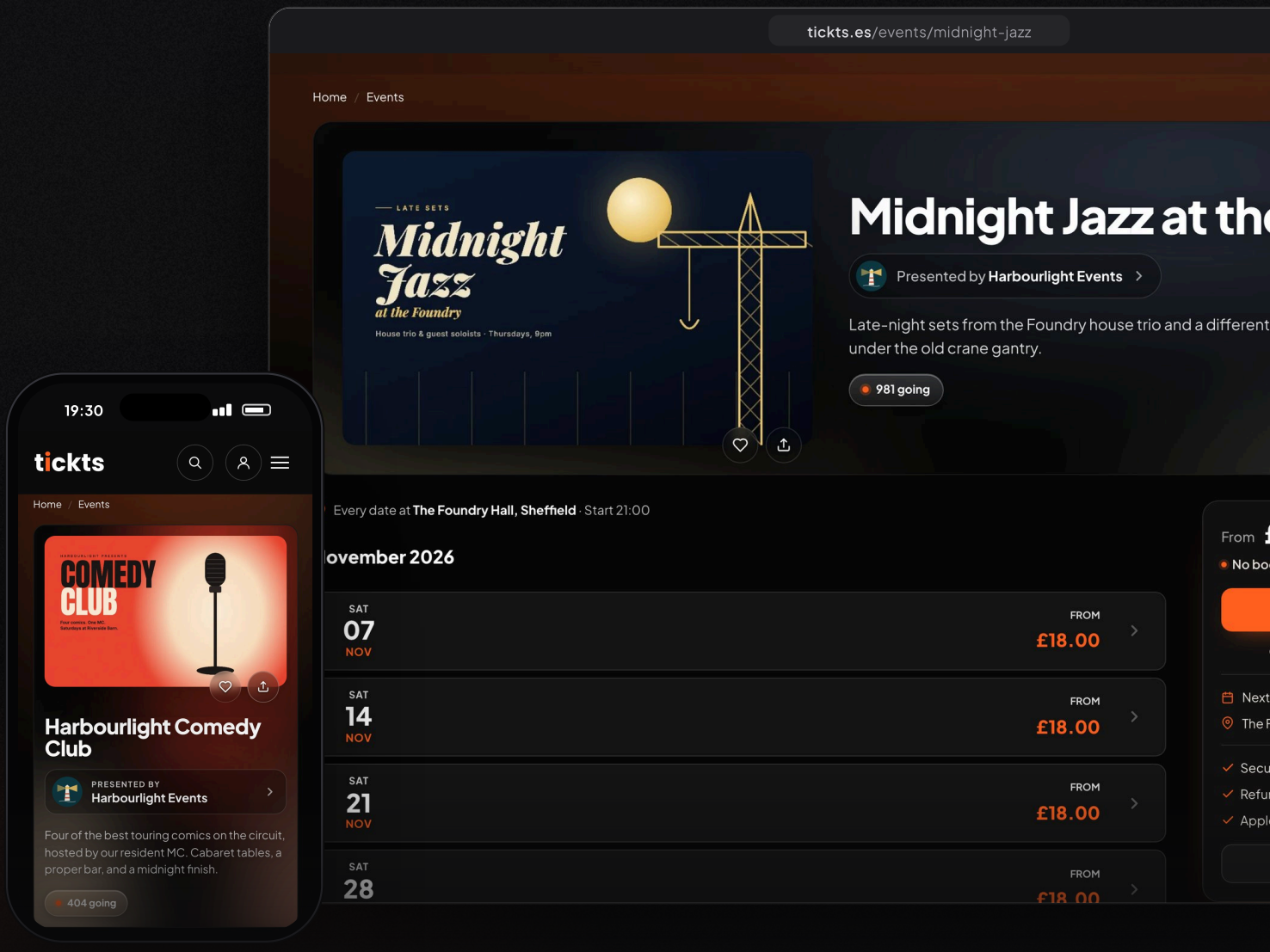
CHAPTER 1

Sell

01

Every way to sell a night, a run, a season or a seat.

01	Events & ticketing	25 features
02	Seating & reserved seats	10 features
03	Passes & season tickets	10 features
04	Memberships	7 features
05	Classes & timetables	5 features
06	Pricing, discounts & promo codes	10 features



01

Events & ticketing

One-off nights, long runs and weekly series, with the controls a box office manager expects.

25 FEATURES

Single & multi-date events

Run one night or a whole season under one event, each date with its own venue, times and tickets.

Recurring series

Fill in the first date and generate the whole series in one go: a weekly class, a club night, a course.

Unlimited ticket types

Adult, concession, family, VIP and more, each with its own price, stock and per-order limits.

Price stages

Up to four scheduled stages per ticket type, moving on by date or by quantity sold, from early bird to final release.

Timed release

Hold one ticket type back and put it on sale at a set time, for a second batch or a members-then-public drop.

Overall capacity per date

Cap a date across every ticket type when the allocations add up to more than the room holds.

Hidden & rep-only tickets

Keep a ticket off the public page, unlocked by a code, a dedicated link or a rep's own link.

Companion & carer tickets

A free ticket for an essential carer alongside any accessible ticket, so disabled fans are not charged twice.

Checkout questions

Your own questions, once per order or for every ticket. Ask each guest's name and it prints on their ticket and the door list.

Waivers & important information

Buyers read and tick your wording before they can pay, set for the whole event or for a single date.

On-sale scheduling

Choose the date and time tickets go on sale, down to the minute.

Automatic waiting room

Switches itself on when a crowd arrives and lets fans in as fast as checkout can take them.

Drafts, previews & cloning

Save a draft, preview it as a buyer, then duplicate a finished event to start the next one.

Reschedule & postpone

Move a date and every ticket holder is told in your words, or postpone it while the new date is still unknown.

Cancel with automatic refunds

Cancel a whole event or one date and every buyer is refunded and emailed without you touching an order.

Move a booking

Move a booking to another date, even one with different ticket types, and the buyer gets new tickets.

Timed entry

Sell same-day time slots, each with its own capacity, for tours, attractions and staggered arrivals.

Bookings & hire

Hourly bookable slots for a room, a booth or a court, with dates that roll forward every week by themselves.

Online & livestream events

No venue needed: buyers get a private joining link, and the page drops the map and address.

Secret locations

Show the area only. Buyers get the address with their tickets, or all at once on a date you choose.

01

Events & ticketing, continued

Time to be confirmed

Publish with Time TBC instead of a guessed time, then set it and every ticket holder is told.

Availability labels

Show buyers Low, Last few and Sold out as a date fills, with an optional "Only N left".

Free events

Zero-price tickets skip payment entirely, for community nights, comps and RSVPs.

Sales cut-off & all-day selling

Close online sales before doors, or keep a festival on sale through the day for walk-ups on their phones.

Link-only events

An event that sells from its link alone, kept out of search and listings.

02

Seating & reserved seats

A seat map built in minutes, reused for every show, sold online and at the door.

10 FEATURES

Seat-map designer

Drag-and-drop sections, rows and seats for stands, theatres and halls.

Price by area

A different price for each stand, block or tier, and areas held for a ticket type.

Seat holds

A seat is held while a buyer pays, so two people can never buy the same one.

Seats at the box office

Choose seats on the plan for the customer at the door, or let tickts find any free ones.

Table cards

A card for every booking at every table, and a door sign that tells guests where they sit.

Reserved and standing together

Mix allocated seats with standing or general admission in the same event.

Best available

Offer the best seats together automatically, or let fans pick their own.

Accessible seating

Mark accessible and companion seats on the plan.

Home, away & neutral

For clubs: allocations by section, printed on the page, the checkout and every ticket.

Reusable layouts

Build a layout once and use it on every event. Starter 1, Growth 10, Pro unlimited.

03

Passes & season tickets

One pass, one QR code, every fixture or festival day it covers.

10 FEATURES

One pass, every date • PRO

A season ticket or festival pass covers every included date, and the same QR code scans at each one.

Declining season price • PRO

The price steps down as fixtures are played, so a late buyer only pays for the games still to come.

Price phases & early bird • PRO

Date-windowed phases and early-bird rates for passes.

Monthly option • PRO

Offer a pass monthly, with a minimum term.

03

Passes & season tickets, continued

Renewals & auto-renew ● PRO

Invite this season's holders to renew, track who has, and close the offer when you are ready.

Group & named passes ● PRO

Up to ten passes in one order, each named for the person who will use it.

Season-ticket holder import ● PRO

Bring existing holders across by CSV; each gets their pass and wallet code.

Rules the scanner enforces ● PRO

A season window and the dates each pass covers, with cup ties in or out, checked at the gate.

Live attendance ● PRO

See which holders came to which fixture across the season.

Fixture importer

Paste your fixtures link and tickts builds the home season, with cup ties left out, ready to price.

04

Memberships

Recurring income from your regulars, with perks they can see and use.

7 FEATURES

Monthly & annual plans ● GROWTH

Members join from a public page and Stripe collects every renewal for you.

Member pricing ● GROWTH

Up to 90% off tickets, applied automatically when a member signs in, with no code to share.

Free classes for members ● GROWTH

A plan can include every class free, or a set number a week.

Renewal reminders ● GROWTH

Members are emailed seven days before each renewal with the amount and a link to manage or cancel.

Perks, trials & caps ● GROWTH

List what members get, give up to a year free before the first charge, and cap how many can join.

Early access ● GROWTH

Members can buy before the public on-sale opens.

Members who pay you elsewhere ● GROWTH

Add members you bill by direct debit or your own system: they get member prices here, and tickts never charges them.

05

Classes & timetables

Weekly classes that keep themselves on sale. Every part works on the free plan for up to 50 class bookings a month; Growth and Pro have no limit.

5 FEATURES

Weekly timetables

Add each weekly class once, with its day, time and length, and the weeks ahead stay on sale.

Several prices per class

A full price plus up to four concession or child prices on the same class.

The register

A day-by-day register shows how each person booked (pack, member, comp or paid) and checks them in with one tap.

Class packs

"Buy 10, use any 10": a pack is bought once, with an expiry if you want one, and each class is then booked with one tap.

Cancel your own place

Attendees can cancel up to a cut-off you set; the place goes back on sale and pack or member credit is returned.

06

Pricing, discounts & promo codes

Discounts with rules, so a deal never costs more than you meant it to.

10 FEATURES

Promo codes

Percentage, fixed-amount or hidden-ticket codes, with usage limits, start and end dates, and a cap on how many tickets per order a code covers.

Proof-required codes

Students, members or NHS staff upload proof, and you approve it before the discount applies.

Auto-apply links

Add ?promo=CODE to any link and the discount is applied when the page opens.

Refer a friend

Every buyer gets a personal link, and a friend who books through it gets your discount.

Buy X get Y free

Run "buy 2, get 1 free" per ticket type; every guest still gets their own ticket.

Advanced code rules

A minimum spend or ticket count, certain ticket types only, invite-only email addresses or whole email domains.

Bulk single-use codes

Generate codes in bulk and revoke a batch in one click.

A question with a code

A code can ask its own question when it is applied, such as who referred the buyer.

Automatic group discounts ● GROWTH

A discount that applies by itself once an order reaches a set number of tickets.

Pay what you can

Fans choose their price at or above a minimum you set, for community and sliding-scale events.

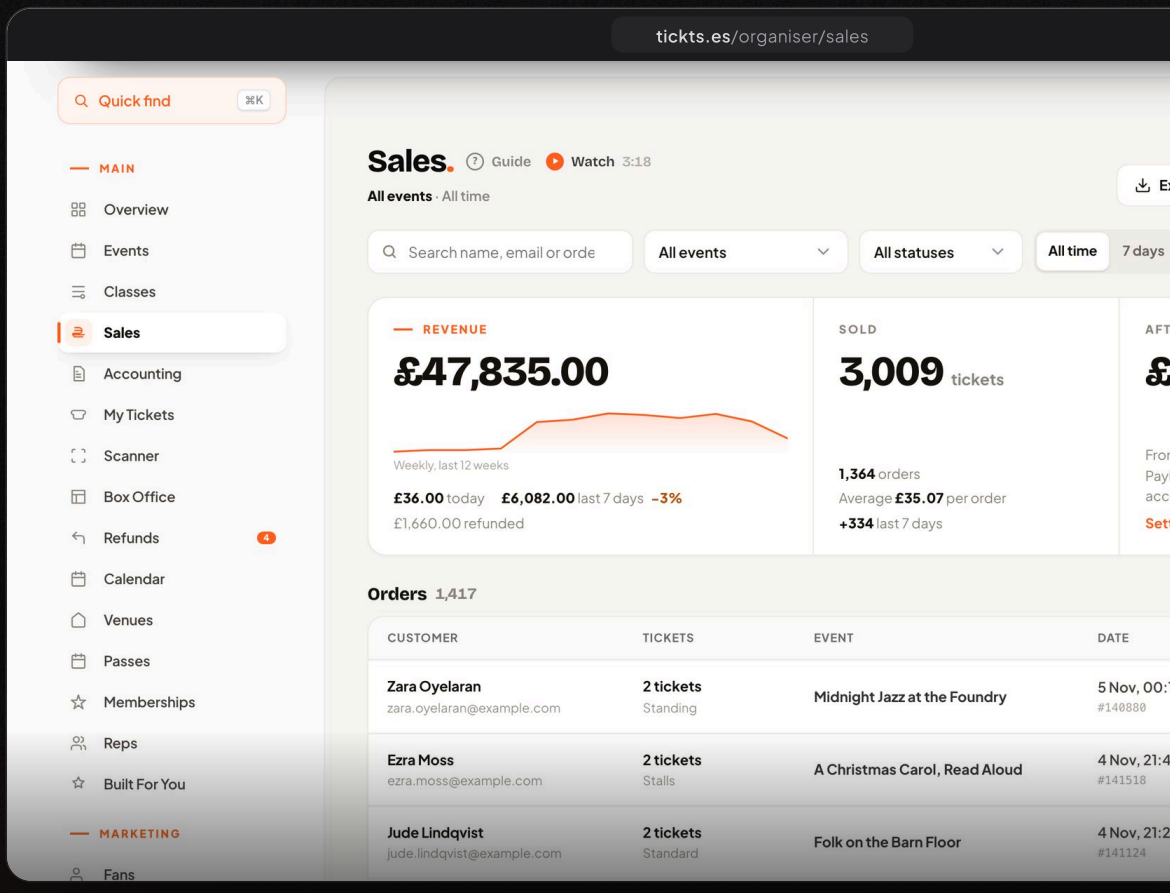
CHAPTER 2

Get paid

02

The money lands in your own account, from the first sale.

07	Payments & payouts	14 features
08	Payment plans	2 features
09	Refunds & disputes	7 features
10	Fundraising & charities	4 features



07

Payments & payouts

tickts is never in the money flow: buyers pay you directly.

14 FEATURES

Stripe or PayPal, or both

Connect your own Stripe account, your PayPal account, or both. Every payment goes straight into your own balance.

0% booking fee

tickts adds nothing to the ticket and takes no commission on your sales.

One price for buyers

The price fans see is the price they pay. The processor's standard fee (Stripe 1.5% + 20p) comes out of the ticket price.

Direct payouts

Stripe pays your bank on its own schedule, typically in two to five working days, or daily if you choose.

Apple Pay, Google Pay & Link

Wallet and one-tap express payments at checkout.

Pay by Bank

Open-banking payments from the buyer's banking app, at a fraction of card fees and with no chargebacks.

iDEAL & Bizum

On Dutch and Spanish events, iDEAL | Wero and Bizum show first at checkout, through your own Stripe account.

Buy now, pay later

Klarna and Clearpay at checkout. You are paid in full, upfront, like a card payment.

Split the bill

A group pays separately: each person pays their own share on their own card.

Reserve & pay later

No card processing needed: buyers reserve online and you collect the money yourself, with the hold lasting as long as you choose.

Gift cards

Stored-value gift cards fans buy for someone else and spend on any of your events.

VAT invoices

Buyers download a proper VAT invoice, numbered in sequence for you. Off until you switch it on.

Refund protection

Buyers can add TicketPlan refund protection at checkout as a separate line.

Duplicate-charge protection

A retried payment can never charge a buyer twice.

08

Payment plans

High-value tickets, paid off over time.

2 FEATURES

Deposit & instalments ● GROWTH

A deposit now and the balance in 2 to 12 instalments, charged automatically through Stripe.

Retries & recovery ● GROWTH

Failed instalments are retried automatically, with partial-payment and cancellation handling.

09

Refunds & disputes

Clear rules for buyers, and one place to handle every request.

7 FEATURES

Full & partial refunds

Refund an order, one ticket or one add-on from the order page, with a full refund log.

A refund policy per event

No refunds, refunds until a cut-off, or your own words: shown at checkout and kept against every order.

Refund requests

Buyers ask from their order page when your policy allows. One queue holds every request, with a clock on each.

Refund as gift-card credit

Return the money as credit to spend on your events instead of to the card.

Void a ticket or an order

Stop one ticket working, or a whole order, without refunding it.

Holds & private notes

Put an order on hold and keep notes your team can see and the buyer never does.

Dispute Assist

If a buyer raises a chargeback, tickts assembles the evidence and can submit it to the card network for you.

10

Fundraising & charities

Ticket sales and giving, in the same checkout.

4 FEATURES

Donations

Optional donations alongside tickets on any event, with your own suggested amounts.

A donate page & second QR

Every event taking donations gets a page and a QR code for giving without buying a ticket.

A charity donation page

Verified charities get a permanent donation page for their cause, with a 0% platform fee.

Charity verification

Verify your charity once; donations settle straight into your own account.

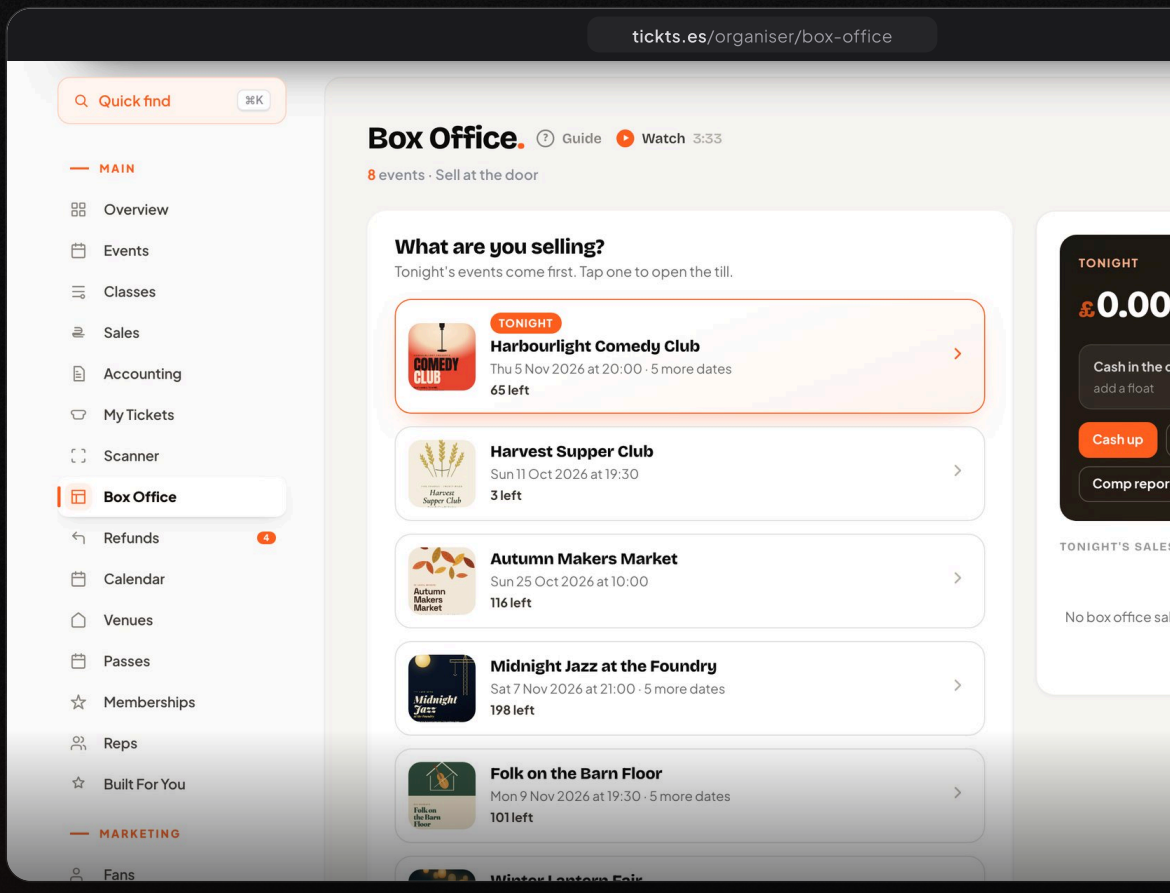
CHAPTER 3

On the day

03

The door, the till and the merch desk, all on one live inventory.

11	Box office & door sales	10 features
12	Check-in & scanning	12 features
13	Shop & merchandise	11 features
14	Calendar & venue diary	8 features



11

Box office & door sales

Walk-ups, comps and phone bookings on the same stock as your online sales.

10 FEATURES

Box office

Sell at the door or over the phone by cash, card, bank transfer or comp, on the same live stock.

Sell from the scanner

Let a door volunteer take gate sales from their scanner link, with no login.

Card readers

A Stripe Terminal reader at the door, settling straight into your Stripe account.

Comps with a reason

Issue complimentary tickets with a reason, and a report of every comp you have given.

Printed tickets

A sheet of paper QR tickets for every sale on a date, with your border and crest.

Gate sale mode

Walk-up sales in three taps: the tickets, the payment, then Admit.

Mark as entered

A door sale can admit the buyer as it is made, so the live count stays right.

Passes at the door

Sell a festival or season pass from the till as easily as a ticket.

Takings & live feed

Takings by payment method, a live sales feed and a CSV for the night.

Door & guest lists

Printable door and guest lists, whenever the signal cannot be trusted.

12

Check-in & scanning

A door that keeps moving, on phones your volunteers already carry.

12 FEATURES

Free scanner

A browser scanner with nothing to install, or the tickts Scanner app for iPhone and Android.

Offline scanning

Tickets load in advance, so the door keeps working without signal and syncs when it is back.

Fast lane

The phone admits a plain ticket at once and the server confirms behind it.

Hand-held scanners

Bluetooth or USB barcode scanners work with the scanner, with nothing to set up.

Groups & add-ons

Admit the rest of a booking with one tap, and see the extras to hand over.

Live entry stats

Entries and each scanner's count on your dashboard as the door moves.

Door staff by link

Send volunteers a link that opens the scanner, with no account and no password.

Many gates, one count

Several scanners at once, kept in step so a ticket can only get in once.

Turnstile mode

A full-screen verdict gate staff can read at arm's length when the queue is long.

The practice ticket

Test every door phone before the queue forms, without checking anyone in.

Add a guest at the door

Someone not on the list? Add and admit them from the scanner.

Door report

● GROWTH

After each date: turnout, door pace, each scanner's count and anyone turned away.

13

Shop & merchandise

A merch shop with the fulfilment tools of a retailer, on every plan.

11 FEATURES

Products & variants
Merchandise, food and drink with sizes and options, sold with the ticket or on their own.

The collection desk
A tablet screen at the counter: new orders arrive with a chime and are handed over with one tap.

Merch with every ticket
Offer the shop on the confirmation page and email, with a discount for ticket holders.

Personalising & downloads
Size guides, a name or number on the back, paid extras, and digital downloads.

Print on demand
Connect Printful and paid orders go straight to print and post, with no stock to hold.

Swaps, refunds & packing slips
Size swaps from the order page, item refunds back into stock, and packing slips to print.

Post it, or collect it
Post with tracking, hand over at a gig, or offer a collection point open any day.

QR product cards
Printable cards with the photo, price and a QR: scan, pay on the phone, collect or have it posted.

Limited drops
A countdown to a drop, a run that sells out, numbered editions, and items made only once enough are ordered.

Product pages & feeds
Every product has its own page, and a feed for Google Shopping, Facebook and Instagram.

Stock alerts
You are told when an option runs low; buyers who asked are emailed when it is back.

14

Calendar & venue diary

Every date, booking and hold you have, in one diary.

8 FEATURES

The whole diary
Every date across every event by month, week or list, each with a booked-to-capacity bar.

Provisional holds
Pencil a date in until a deadline, and the hold releases itself if nobody confirms.

Imported calendars
Show bookings you keep in Google Calendar or Outlook alongside your own.

An availability page
A public page that shows only free or taken, with a form to request a date.

Diary entries
Table bookings, private hires and rehearsals that never sell a ticket.

Double-booking warnings
Clashes at the same venue, or with a calendar you have imported, are flagged in red.

Subscribe anywhere
Your diary in Apple, Google or Outlook, plus a public feed for staff.

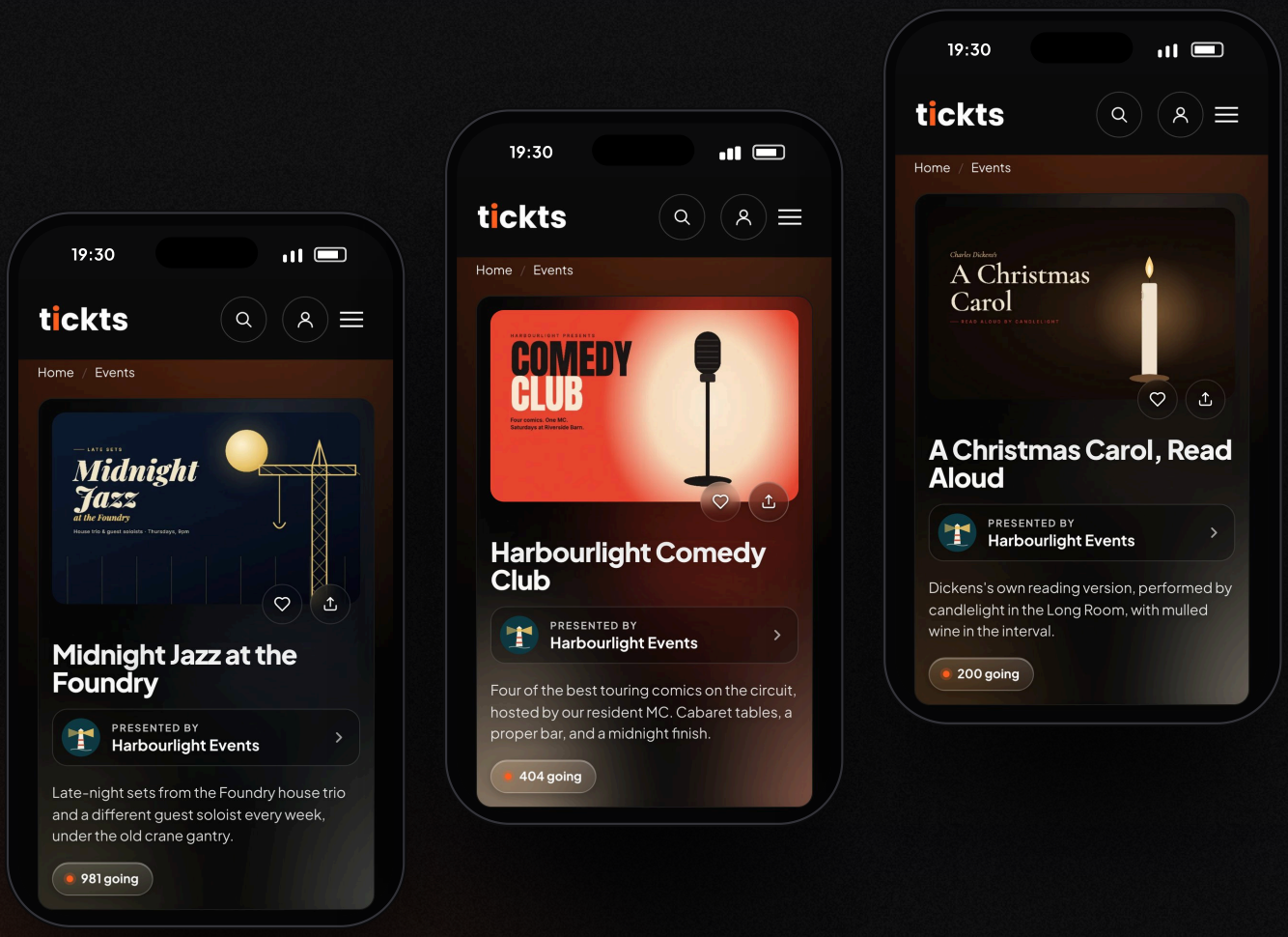
Venues & the directory
Claim your venue's listing for free, add a photo and choose the places shown nearby.

CHAPTER 4

Fans

A checkout people finish, and good reasons to come back.

15	Buyer experience	8 features
16	Waitlists & sold-out demand	8 features



15

Buyer experience

Fast to buy, easy to use on the night, and no booking fee on top.

8 FEATURES

Guest checkout

Fans buy in seconds with no account needed.

QR e-tickets

A unique QR code on every ticket, by email with a PDF.

Ticket transfers

Fans pass a ticket to a friend by email; the old one stops working, so only one copy is ever live.

Fan accounts & the app

Tickets, transfers and following in one place, with Google and Apple sign-in and the tickts app.

One basket

Tickets from several events, plus add-ons, merch and donations, paid for in one go.

Apple & Google Wallet

Wallet passes that update themselves when a time or venue changes, with a lock-screen alert.

Message the organiser

Buyers can message you from your pages, and replies to their booking emails reach you, not tickts.

Somewhere to stay

Hotels near the venue on the event page and with the tickets.

16

Waitlists & sold-out demand

A sold-out date that keeps selling, at face value.

8 FEATURES

Waitlists

Capture demand when a date sells out and send timed offers.

Give a ticket back

A buyer who cannot go returns their ticket and is refunded when someone on the list buys it.

Call Dibs

Fans save a card on a sold-out date and get a ticket the moment one frees up.

Who brought each sign-up

Sign-ups through a rep or tracking link are credited to them, like a sale.

First refusal

A freed place is offered to the waiting list before it goes back on public sale, longest-waiting first.

Fan-to-fan resale

Fans resell at face value to other fans, which beats the touts and keeps you full.

Sign-up pages

● GROWTH

Collect names weeks before a launch to see how much demand there is.

Make it happen

Fans pledge a card and are only charged if you confirm the event will go ahead.

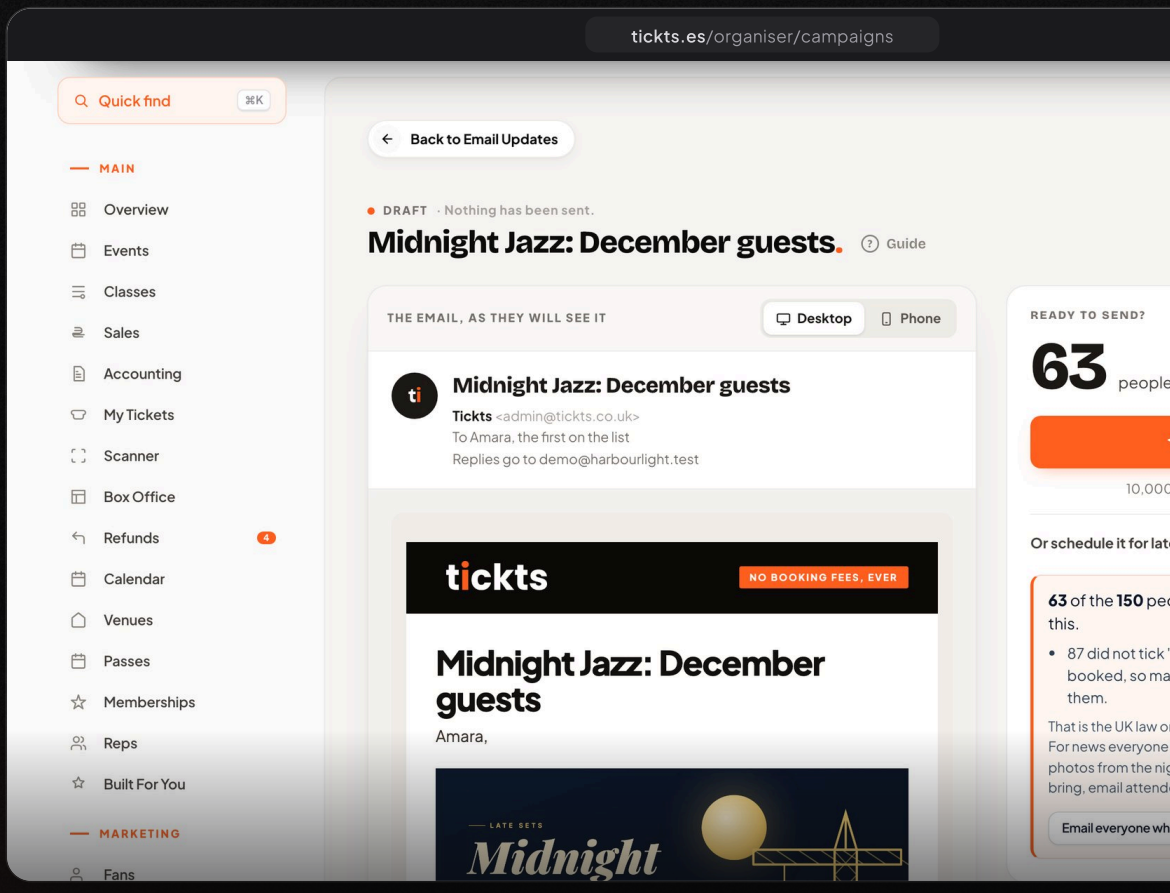
CHAPTER 5

Grow

05

The tools to fill the room, and the numbers to show what worked.

17	Email & fan marketing	9 features
18	Reps & affiliates	6 features
19	Promotion & discovery	11 features
20	Sponsors, programmes & partners	5 features



17

Email & fan marketing

Talk to the people who already buy from you.

9 FEATURES

Email updates
● GROWTH

Email the people who booked one event or your whole audience, with opens and clicks: 5,000 a month on Growth, 10,000 on Pro.

Reach before you send
● GROWTH

See exactly who will get an email, and why anyone is left out.

Abandoned checkout recovery

A buyer who stops at payment gets a reminder that puts their basket back as they left it.

Followers

Fans follow you and your venue, and are told when you announce something new.

Push notifications
● PRO

A short alert to the phones and browsers of fans who allowed them.

Your mailing list
● GROWTH

Bring the list you already have from Mailchimp or a spreadsheet and send to it from tickts.

Scheduled sends
● GROWTH

Write it now and schedule it for the right moment.

Mailchimp sync

Your buyers flow into Mailchimp, so the tools you already use stay up to date.

Fan CRM
● PRO

A profile for every fan, with spend, every order, repeat-buyer filters and how they first found you.

18

Reps & affiliates

A street team that pays for itself.

6 FEATURES

Rep programme
● GROWTH

Reps sell through their own links and tickts pays their commission from your takings, straight to their bank.

Head reps & teams
● GROWTH

A head rep runs a team, sees its numbers and earns an override, without seeing your customers.

Goals & quiet alerts
● GROWTH

Celebrate the reps who hit a goal, and hear about the ones who have gone quiet.

Rep sign-up page
● GROWTH

New reps join themselves, get their link and start selling, with no admin from you.

Commission that steps up
● GROWTH

Rates that rise after a number of tickets, and bonuses at milestones.

Affiliate tracking
● GROWTH

Tracking links for every partner and channel, made one at a time or hundreds at once, with clicks, orders and revenue.

19

Promotion & discovery

Your events in front of people, online and on paper.

11 FEATURES

Your organiser page

One page with everything you have on sale, a Follow button and add-to-calendar.

Link in bio

An Instagram bio link that always shows what is on sale now, and your featured posts.

Event pages that sell

Dark or light, your own colour, a teaser video, a gallery, the line-up and an automatic FAQ.

Poster studio

A4 and A3 posters, A5 flyers and table cards from your artwork, carrying the event's QR code.

19

Promotion & discovery, continued

Poster scans & sales

Every scan of a poster is counted, and the tickets it sold are credited to it.

Share cards

Every event link unfurls into a proper preview built from your artwork.

tickts newsletters

Published events can appear in tickts's weekly email to fans, at no cost.

Search built in

Structured data, sitemaps and on-site search, so events are found.

Buttons & widgets

A Buy tickets button, embeddable events, and calendar and listing widgets for your own website.

Free social promotion

Free on every plan: a Story tagging you when you publish, and Reels and weekend carousels that invite your account as a collaborator.

Newsletter sponsorship

Pay to feature an event in the city, regional or national newsletter.

20

Sponsors, programmes & partners

More value from every ticket, for you and the people who back you.

5 FEATURES

Sponsors

• GROWTH

Sponsor logos on emails, event pages and the ticket itself, with an offer for ticket holders.

Sponsor reports

• GROWTH

Send each sponsor the bookings, views and clicks they got.

Co-presenters

Present an event with another organiser: their name, their followers and their page, once they accept.

Sell sponsorship

• GROWTH

A public page of packages to send to local businesses.

Programme on the ticket

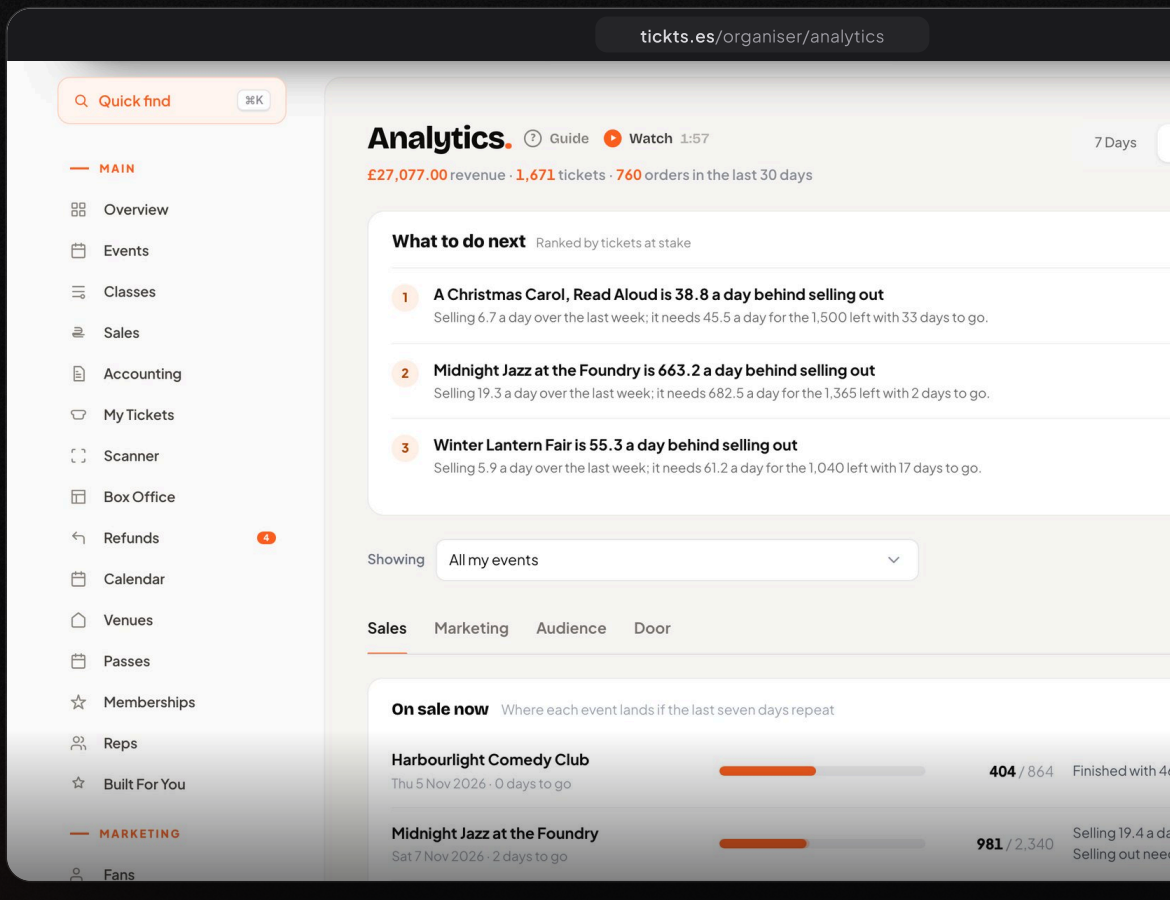
The welcome, the cast and the running order under the QR code, with a foyer sign for walk-ups.

CHAPTER 6

Run the business

Figures an accountant trusts, a team that can help, and a platform to build on.

21	Analytics & reporting	13 features
22	Accounting & finance	5 features
23	Team & access	3 features
24	Branding & white-label	4 features
25	Integrations & developers	8 features
26	Security & compliance	5 features
27	International	3 features



21

Analytics & reporting

Know what sold, where it came from and how the door ran.

13 FEATURES

Live sales dashboard

Revenue, tickets sold and capacity left, as it happens, with sales by channel.

Advanced analytics · GROWTH

Revenue over time, by event and by ticket type, refund rate, order value and peak hours.

Conversion funnel · GROWTH

How visits to each event page turn into sales.

Sales by source · GROWTH

Which links, channels and campaigns actually sold tickets.

Benchmarks · GROWTH

Your sales pace against similar events, from an anonymous UK-wide group.

Audience insights · GROWTH

Repeat buyers, opt-in rate, top customers, and the towns your audience travels from.

Promo performance · GROWTH

What each code cost you against what it brought in.

Check-in report · GROWTH

Sold, checked in, no-shows and door time for every date.

Event performance · GROWTH

Gross, refunded and net for every event, and month by month.

Reports & alerts by email

Daily and weekly summaries, and an alert when a ticket type runs low.

Your own GA4 & Meta Pixel

Your Google Analytics and Meta Pixel on your event pages.

Server-side conversions · GROWTH

Purchases sent from our server to Meta, Google and TikTok, recovering what blockers hide. Consent-aware.

CSV exports

Orders, attendees, sales, fans, waitlists and affiliates.

22

Accounting & finance

The figures for your books, without a spreadsheet afternoon.

5 FEATURES

Settlement

What should reach your bank, from the real processor fees and refunds.

The accountant pack

One download for the period: every payment method, VAT, gift cards and income in advance, ready for Xero or QuickBooks.

Sent automatically

Monthly or quarterly, your accountant is emailed a secure link to the pack.

An accountant's login

Give your accountant their own sign-in that sees the money and nothing else.

Fee reconciliation

The real card fee and net payout on every order, so payouts always add up.

23

Team & access

Help on the night, without sharing your login.

3 FEATURES

Team members

Staff with access to the events you choose. Starter 10, Growth 25, Pro unlimited door staff.

Per-member scan log

Who let whom in, and when.

Five roles

Door staff, box office operator, co-manager, read-only partner and accountant.

24

Branding & white-label

Your name on everything a buyer sees.

4 FEATURES

Branded emails & tickets

Confirmations, reminders and tickets carry your name and colour.

Wallet pass design • GROWTH

Your colours, logo and banner on every Apple and Google Wallet pass.

Custom branding • GROWTH

Your colours, logo, fonts, hero image and welcome text.

White-label • PRO

Your own yourname.tickts.co.uk with your logo, and "Powered by tickts" removed.

25

Integrations & developers

Open by default, with keys scoped to what each job needs.

8 FEATURES

REST API

A versioned API for events, ticket types, orders, refunds, attendees, venues, promos and payouts, with an OpenAPI reference.

AI connector (MCP)

Ask an AI assistant about your events, orders and sales in plain language.

Bulk fixture import

A whole season of fixtures in a single API call.

Move from another platform

Bring your events across from 13 platforms, including Eventbrite, Skiddle, DICE, Fatsoma and Ticket Tailor.

Webhooks

Signed webhooks for 12 kinds of change, retried on failure, with a delivery log and test sends.

Public events API

A read-only list of published events, with no key needed.

iCal & JSON feeds

Subscribable feeds that keep calendars, listings sites and local press in step.

Set up for you • PRO

We set your events up for you, on the Pro plan.

26

Security & compliance

Built for the rules that apply to selling tickets in the UK and Europe.

5 FEATURES

Two-factor sign-in

App-based codes, recovery codes and devices you trust.

Scoped, expiring API keys

Keys carry only the scopes you give them, rate-limited and expiring after 90 days.

UK data hosting

Platform data hosted in the United Kingdom.

Card data never touches tickts

Card details are handled by Stripe, a PCI Level 1 provider.

GDPR tooling

Subject access exports, self-service downloads, and consent recorded for marketing and cookies.

27

International

One platform across five countries, in their own languages.

3 FEATURES

Five country sites

tickts.co.uk, tickts.ie, tickts.nl, tickts.es and tickts.fr, selling in pounds or euros.

Local ways to pay

Cards everywhere, plus iDEAL in the Netherlands and Bizum in Spain.

Six languages

Buyer pages in English, French, German, Spanish, Italian and Dutch, with booking emails in four of them.

PLANS

Three plans, all with 0% booking fees.

Start free on Starter, and move up when you want the tools that grow an audience and run an organisation. Your first paid plan starts with a 14-day free trial.

Starter

Free for ever

Everything you need to sell, scan and get paid.

Booking fee	0%
Venues	2
Seating layouts	1
Door staff	10
Class bookings a month	50
Email updates a month	–

174 features included

Growth

€34 a month

or €340 a year

Marketing, memberships, reps, sponsors and the full analytics.

Booking fee	0%
Venues	10
Seating layouts	10
Door staff	25
Class bookings a month	Unlimited
Email updates a month	5,000

+36 features on top

Pro

€79 a month

or €790 a year

Season passes, fan CRM, white-label and set-up done for you.

Booking fee	0%
Venues	Unlimited
Seating layouts	Unlimited
Door staff	Unlimited
Class bookings a month	Unlimited
Email updates a month	10,000

+13 more on top of Growth

What Growth adds

- Monthly & annual plans
- Perks, trials & caps
- Member pricing
- Early access
- Free classes for members
- Members who pay you elsewhere
- Renewal reminders
- Automatic group discounts
- Deposit & instalments
- Retries & recovery
- Door report
- Sign-up pages
- Email updates
- Your mailing list
- Reach before you send
- Scheduled sends
- Rep programme
- Rep sign-up page
- Head reps & teams
- Commission that steps up
- Goals & quiet alerts
- Affiliate tracking
- Sponsors
- Sell sponsorship
- Sponsor reports
- Advanced analytics
- Conversion funnel
- Sales by source
- Benchmarks
- Audience insights
- Promo performance
- Check-in report
- Event performance
- Server-side conversions
- Custom branding
- Wallet pass design

What Pro adds

- One pass, every date
- Price phases & early bird
- Declining season price
- Monthly option
- Renewals & auto-renew
- Rules the scanner enforces
- Group & named passes
- Live attendance
- Season-ticket holder import
- Fan CRM
- Push notifications
- White-label
- Set up for you

tickts

Start selling in minutes. No booking fees, ever.

Create an account, connect Stripe or PayPal and publish your first event. No setup fee, no contract, and a 0% booking fee on every ticket.

GET STARTED

tickts.es/for-organisers

support@tickts.co.uk

SCAN TO START